

monkey business

Matt Linnert helps us recognise the values and ideals of our partners (aka their 'inner animal').

Financial pressures can put great strain on your relationship. Talking about things isn't always easy and can lead to conflict.

When we lack knowledge and wisdom in any area of life, we tend to feel more vulnerable, and in turn, more defensive. Such defensiveness can add fuel to what can be an already emotional fire.

Every couple takes into marriage their different values and ideals. Let's look at some personality styles that will help you understand your husband's or wife's attitudes and hopefully help eliminate the chance of conflict.

Swiss psychologist Carl Jung held the view that conflict is seldom based on what we are trying to achieve, but is more likely an outcome of disagreeing on 'what is the best way to achieve what it is that we want?'

Using the following four animals' characteristics will help you better understand your marital partner, appreciate their personality and how this directly relates to values and beliefs about employment and finances.

It's important to note that each of us has all the animals in us, with one more dominant than the others.

Owls like knowledge and possibility.

People with Owl preferences enjoy analysing and developing new models, whether for business, financial

management or otherwise. They tend to be more interested in 'what could be' than 'what is'.

The core needs of Owls are competence, possibility and maximising opportunities.

Bill Gates displays Owl preferences.

Dolphins like harmony, peace and purpose.

Dolphins are gifted at sensing unrest and the underlying needs of others.

Like the Owls, Dolphins are more interested in 'what could be' than 'what is'.

These preferences lead to the Dolphins' core needs of possibility, purpose and authenticity.

Oprah Winfrey displays Dolphin preferences.

Labradors like order, closure and stability.

This group excel in managing and maintaining proven structures and systems. This means they are extremely capable at following a plan or strategy to completion.

Labradors' core needs are loyalty, responsibility and belonging.

Warren Buffett displays Labrador preferences.

"Did you know that 70% of couples experience conflict around money? Perhaps the other 30% just don't talk about it."

Monkeys like spontaneity and flexibility. They like to be free to be able to act on their impulses, and find highly structured strategies, plans and environments restricting.

With their capacity to act and move quickly, Monkeys are

gifted tacticians, extremely capable of taking advantage of new and unforeseen opportunities.

Donald Trump displays Monkey preferences.

A tip for all newlyweds is to find out what your husband's or wife's deeper preferences are, and how these relate to money, career and business.

Perhaps you could talk about Dolphins, Labradors, Owls and Monkeys to get the conversation started. By doing so not only will it lead to an interesting conversation, it may just help you know each other that bit better leading to a more harmonious, engaging and enriching relationship. 